



City of Terre Haute  
Office of the Mayor

**FOR IMMEDIATE RELEASE:**  
May 14, 2014  
Office of the Mayor: 244-2303

# PRESS RELEASE

## City of Terre Haute Receives Recycling Bin Grant

Terre Haute, IN- City of Terre Haute is receiving 30 recycling bins designed specifically for placement at City Hall, the government campus, the police station and all of the city fire stations as part of a national recycling bin grant program made possible by Keep America Beautiful (KAB) and The Coca-Cola Foundation.

In its 9<sup>th</sup> year, the Coca-Cola/KAB Recycling Bin Grant Program is providing nearly 4,500 recycling bins to colleges and universities, nonprofits and local governments, with more than 65 percent of the total designed specifically for permanent, ongoing use in heavily-trafficked public spaces and events.

"We are doing things the City has never done before to become a greener community. We have added a new nature park, are cleaning up brown fields, establishing a plan to reduce our greenhouse gas emissions, and now thanks to this grant, we are able to provide additional recycling options in City buildings and on the government campus," said Mayor Bennett. "This is another step forward in addressing the litter problem in our community."

"Through this program and our more than 50-year partnership with Keep America Beautiful, we are helping to ensure that communities understand the importance of recycling," said Lori George Billingsley, vice president, community relations, Coca-Cola North America. "Community recycling not only impacts the environment today, but it helps build sustainable communities for the future."

"By providing recycling bins to communities, organizations and universities, we can make a difference in increasing recycling in the U.S. and help overcome a main barrier of recycling – convenience," said Brenda Pulley, senior vice president, recycling, Keep America Beautiful. "We are truly grateful for Coca-Cola's continued support and commitment to recycling, and the Recycling Bin Grant Program."

The Coca-Cola/KAB Recycling Bin Grant Program awards recycling bins directly to recipients and leverages volume buying discounts. Recipients were chosen by Keep America Beautiful based on criteria including the extent of their need, recycling experience and their ability to sustain the program in the future. Since 2007, the program has placed more than 35,000 recycling bins in over 500 communities across the U.S. A full list of the spring 2014 Recycling Bin Grant recipients and further information about the grant program is available at <http://bingrant.org>.

**About the City of Terre Haute**

The City of Terre Haute is home to over 60,000 residents, 23 parks, and 36 miles of trails and greenways. Terre Haute received the Community of the Year Designation by the Indiana Chamber of Commerce in 2010 and has been named a Tree City USA for 16 consecutive years. To learn more about Terre Haute, visit [TerreHaute.In.Gov](http://TerreHaute.In.Gov).

**About Keep America Beautiful**

Keep America Beautiful is the nation's leading nonprofit that brings people together to build and sustain vibrant communities. With a national network of community-based affiliates, we work with millions of volunteers who take action in their communities to transform public spaces into beautiful places. Through our programs and public-private partnerships, we engage individuals to take greater responsibility for improving their community's environment. For more information, visit [kab.org](http://kab.org), follow us on [Twitter](#), like us on [Facebook](#), or view us on [YouTube](#).

**About The Coca-Cola Foundation**

Since its inception, The Coca-Cola Foundation has awarded more than \$660 million to support global sustainable community initiatives, including water stewardship women's empowerment and well-being. For more information about The Coca-Cola Foundation, please go to [www.thecoca-colacompany.com/citizenship/foundation\\_coke.html](http://www.thecoca-colacompany.com/citizenship/foundation_coke.html).

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